



BBA-19MBA401

Seat No. _____

M. B. A. (Sem. IV) (CBCS) Examination

July - 2021

International Business

Time : $2\frac{1}{2}$ Hours]

[Total Marks : **70**

Instructions : (1) All questions carry equal marks.
(2) Answer any five Questions.

- 1 Write the Objectives and Principles of WTO.
- 2 What is the 'Balance of Payment'? Write its Components and Importance in reference to IB.
- 3 Explain Various Motives for Expanding Business Globally.
- 4 Discuss Various Types of Political Risk and Ways to Managing Political Risk in International Business.
- 5 Bring out Impact of Technology on Society, Economy and a Plant in International Business.
- 6 Assess the Management of International HR activities.
- 7 Discuss Critically Economic Policy of India and China.

- 8 Define the term 'International Business'. How International Business is Different from Domestic Business?
 - 9 Discuss Trade Theories in Detail.
 - 10 The Manufacturer of Wrist Watch from Rajkot like to expand their business in European Market. What should be right Business Model and Why? Suggest HR Practices and Marketing Strategies.
-